



Spring Edition 2021

Issue 29

The Way of Business



Theme Verse:
Ephesians 5:15-16

“Look carefully then how you walk not as unwise but as wise making the best use of time, because the days are evil.”



**Spring
Has
Sprung!**

**Spring is a
season to
celebrate life,
new beginnings,
and the miracle
of salvation, for
He has risen!**

TWOB Provides Management Training to THS Academy Students

One of *The Way of Business's* (TWOB) roles over the past nine years has been to support organizations and individuals with training that is aimed to promote their success. Most recently TWOB has been asked to provide formal education to seminary students in the subject area of organizational management.

The THS Academy is an international seminary, based out of Germany, and has 5 locations, one being right here in Spokane, Washington.

THS Academy provides a three year certified program for people desiring to achieve a pastoral role in leading and supporting Christ's church throughout the world. One of the most powerful aspects within the curriculum of THS is educating their students in how to manage organizations. Carl Tompkins, president of TWOB, was approached by THS on how to

deliver such education, and he responded by delivering a curriculum that met this requirement. Tompkins stated that one of the most prevalent causes of problems within the church is poor execution of the required business practices in managing the organization. When it comes to money and people, much of the same required management skills apply to all organizations whether they be secular or spiritual by nature.

In February of this year, Tompkins delivered to THS students the eight modules of organizational management curriculum, who attend his training sessions on-line. He stated that this was a new experience for him, as he was not in front of a live classroom setting. He added that it was most interesting in working within a virtual classroom setting that was made up of participants from Europe, Africa, India and the United States.

Most surprising is how this multi-cultural group blended so well and each gained a common and applicable set of instructions on how to prevent problems between people within an organization. Tompkins reported that the key learning points of each module apply within any culture and organization, making this section of education very well accepted.

The subjects covered within the organization management curriculum were The Essentials of Vision and Mission Statements and Code of Values, Attaining Goals through Effective Activity Management, SWOT Analysis, the Absolutes of Time Management, Achieving Partnership for Life, Managing People through REME, What Causes People to Tick and Stick, Living up to the Five Words of Worth, and how to Gain and Maintain Financial Support.

Featured Ministry: Life Services-Strong Fathers

Life Services of Spokane is pleased to announce their newest ministry arm called Strong Fathers that is committed to engaging, equipping, and empowering men to be strong fathers raising healthy families. This vision is realized through a team of experienced and committed men, offering mentoring, education, financial guidance, and job readiness.

Over the past three years Life Services has consistently seen about 1500 individuals annually through their clinic and maternity home. For every client that comes through their doors there is potential, but all too

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Life Services-Strong Fathers (continued from previous page)

often, an absent father. Strong Fathers is committed to reaching out to these men providing a holistic approach to bringing families together and giving those men the opportunity and the tools needed to be a father and raise their children.

Fatherlessness is epidemic in our nation. According to the US Census Bureau, one in three children live without their biological father at home. The truth is that there exists a 'father factor' in nearly all the societal issues facing America today. Research shows when a child grows up in a home absent a father, he or she is more likely to go to prison, more likely to commit a crime, more likely to abuse drugs and alcohol, two times more likely to drop out of high school, four times more likely to live in poverty.

Strong Fathers is a front-line ministry, addressing needs that cross all socio-economic, religious, and political boundaries. If you are interested in getting more information about our Strong Fathers program you can contact Mark Morton at mark@lifeservices.org or [509-821-0215](tel:509-821-0215). If you want to make a financial investment in the program, you can visit at www.lifeservices.org.

(TWOB is grateful for our association with Life Services and is working to support the new Strong Fathers ministry. We believe that strong fathers makes strong families, which is the remedy for most problems threatening society.)

Let's Get Practical: Achieving Improvement

To achieve improvement, "change" must occur. Change may need to occur within a person or an organization's character, goals, activities and overall use of time. Change represents the most difficult of all challenges since it requires doing away with old practices and replacing them with new ones. This goes against our human instincts since we are creatures of comfort, finding it much easier and desirable to remain within our old habits and ways of life. The primary concept that must rule if achieving improvements is the goal is the committed practice of time management. Putting time management into the simplest of terms, one must schedule all the necessary activities (which will create the required changes to improve) into a daytime calendar and then follow that schedule without fail. The old saying that fits here is "plan your work and work your plan!" By following this process hour by hour, it allows for smaller steps to be taken that will be less threatening and easier to accomplish. If you allow your day-time planner to rule over your instincts, you'll win in the battle of "change" that leads to your desired improvement. **Make sure to go to TWOB.org and download our teaching tool on Time Management from our library of articles.**



The Way of Business

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The Way of Business (TWOB) is a 501(c)(3) corporation and an American tax-exempt nonprofit organization. Our vision is to see the needs of people, who are unable to provide for themselves, be fully met by the community members. Our mission is to educate people on how to conduct business God's way, resulting in an improved economic, social and spiritual capital to better serve the needs of people. Additionally, TWOB unites and consults with businesses, social services, churches and civil services for the purpose of working in a more effective and efficient manner in serving the needs of community. The mission is completed through the regular activities of educational seminars, consultation, TWOB Website and Fellowship Meetings.

The Way of Business is funded through the generosity of partner supporters. If you're interested, visit our website.