



Holiday Edition 2020

Issue 28

## The Way of Business



Theme Verse:  
**John 1:14**

The Word became flesh and made His dwelling among us. We have seen His glory, the glory of the One and Only, who came from the Father full of grace and truth.



# Merry Christmas

*Christmas waves  
a magic wand  
over the world,  
and behold,  
everything is  
softer and more  
beautiful.*

**Norman Vincent Peale**

# A Reason for the Season

We have nearly made it through a very challenging year, loaded with many alterations to our normal life-styles.

Within this year of dealing with our COVID-19 pandemic, a great time is Christmas, especially to those who know and appreciate having Christ as their Savior. Christmas allows us an opportunity to pause, consider and praise the Lord for being in charge and the blessings He brings even during the toughest of times.

It is amazing, as we study the scriptures, how many terrifying experiences Israel experienced, driven by the fact that they rejected their God. Yet, for those who remained faithful, they received God's hand of protection and provision. A great example of this protection and provision is Exodus 17: 8-15, when the Lord delivered Israel from the hands of

the Amalekites.

Today, we can count on the same protection and provision as followers of Christ, even when our enemy is as overwhelming as the COVID-19 pandemic.

The blessings that have come through this pandemic that we each should be in praise for are first and foremost, our entire world's realization of our vulnerability to harm that extends well beyond our control. The Lord has a history of using such tragedy to bring people unto Himself.

We all know the value of family, and for many, the pandemic has caused many families to once again share meals and spend valued time together. The home has once again achieved a valued identity. This too is a great blessing for us to count.

Seeing our country pull together

and deliver a vaccine in the shortest period of time in American history is a great blessing. Many within the news are claiming this to be one of the greatest medical achievements ever. And the sacrifices made by thousands of first-responders; willing to put their lives on the line to save others. Added to this list are our teachers and community service people who stayed the course of serving us, helping us to sustain the education of our children and support our daily needs. This should lend cause to bow our heads in thanks.

All of these occurrences should make it evident that our God is at work in fulfilling his hope to have everyone find His salvation while helping us strengthen our faith in Him. Make sure to pause, consider and praise our Lord for this wonderful Christmas Season!

## The Most Cherished Gifts Given to Staff Members

A great aspect of Christmas is the time that management is able to provide their staff to celebrate Christmas. We all remember the great Christmas party sponsored by Fezziwig for his staff, family and friends in the epic classic "The Christmas Carol." Such parties are great but what I would encourage management to add to their Christmas party are the lasting gifts that will keep on making a difference with their staff for years to come.

The first gift is "The Daily Thank You!" Studies have concluded that the most important practice of effective managers is to provide a genuine "thank you" to each staff member, making sure that it is

(Continued)

## *The Most Cherished Gifts Given to Staff Members (continued)*

daily, sincere and specific as to why. One example of such a gesture comes from a business owner in the Baltimore area, who puts ten dimes in his left pant pocket that reminds him to provide at least ten “thank you” comments prior to lunch. He passes a dime to his other pocket with each “thank you” and he doesn't get to take lunch until all ten dimes have been transferred. He repeats this same process in the afternoon.

The second gift appreciated most by staff is constant two-way communication with their supervisor. As we all have been told, it is good communication that keeps relationships strong and this principle is high on the list within all organizations. Staff has the right to know what goes on within the organization. Management must create avenues for people to communicate with one another and just as important is conducting quarterly reviews with staff to establish formal records of performance. Such structure is a necessity.

The third gift of value to staff is the opportunity to grow within their responsibilities. Management must be diligent to pro-

vide staff with assignments that they can develop from while achieving goals for the organization. Such opportunities need to be well thought out and then introduced each quarter during the quarterly review. Once provided, managers become coaches, monitoring the progress by each staff member. A special note here is that this is really a two-way gift, because management benefits by identifying which staff members hold potential for promotion.

The fourth and final gift to staff is a good boss! Here I speak out on image, which is what people derive from our character. A common desire of staff is to be part of a winning organization, noting that winning organizations result from high caliber people doing great things. The type of managers that staff benefit from and enjoy being associated are those who are reliable; they walk their talk. In addition, good managers are great listeners, always seeking the opinions of others and responding to what is communicated. Finally, great managers are honest, and live to biblical standards of morality and ethics.



## *Follow Good Health Guidelines*



It makes only good sense to listen and adhere to medical recommendations in doing our part to reduce the spread of COVID-19:

1. Wear face masks when in public
2. Follow social distancing guidelines
3. Wash your hands regularly
4. Limit your exposure to large groups

## *The Way of Business*

16720 N Dean Road  
Nine Mile Falls, WA  
99026

Phone: 509-994-6478 (Carl Tompkins)  
Email: [carl@thewayofbusiness.org](mailto:carl@thewayofbusiness.org)  
Phone: 509-934-5836 (Mark Andresen)  
Email: [gr8pray@gmail.com](mailto:gr8pray@gmail.com)



*The Way of Business (TWOB) is a 501(c)(3) corporation and an American tax-exempt nonprofit organization. Our vision is to see the needs of people, who are unable to provide for themselves, be fully met by the community members. Our mission is to educate people on how to conduct business God's way, resulting in an improved economic, social and spiritual capital to better serve the needs of people. Additionally, TWOB unites and consults with businesses, social services, churches and civil services for the purpose of working in a more effective and efficient manner in serving the needs of community. The mission is completed through the regular activities of educational seminars, consultation, TWOB Website and Fellowship Meetings.*

**We're on the Web!**

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Teaching God's way of doing business and uniting community members to better serve the needs of people unable to provide for themselves.



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