



Summer, 2019  
Edition  
Issue 23

## The Way of Business



Theme Verse:  
**1 Chronicles 16:11**

*“Look to the Lord and  
His strength; seek His  
face always.”*

## The Way of Business Announces New Fellowship Breakfast

### The Way of Business

(TWOB) President, Carl Tompkins recently announced that the TWOB Board of Directors has approved the implementation of a new monthly breakfast engagement for community members to attend for the purpose of prayer, community updates, education and fellowship.

When asked what led to this development, Carl stated that *“The Christian community is constantly being bombarded with worldly news, propaganda and events that challenge most everything that we, as followers of Christ, stand for.”* He concluded that, *“This situation promises to worsen and can be, at times, overwhelming. This condition lends cause for the Christian community to have the time and place to regularly fellowship, pray together and renew our strength. Ultimately, to realize that we don’t stand alone*

*but serve an all-providing God!”*

So, on the third Thursday of every month, TWOB will provide this opportunity, with the first breakfast being set for Thursday, September 19, 2019, from 7:00 to 8:30 AM.

Hosting this event is the Centennial Hotel, located at 303 W. North River Drive, near downtown Spokane, which provides a central location and free parking.

TWOB Vice President, Mark Andreson, who will be emceeding the breakfast, says that this monthly event will provide people a great practical and spiritual value that will sustain them within their work, largely based upon the special time in prayer that will be a primary focus.

*“We never can pray enough, and to*



*pray corporately for one another leads to great results,”* says Andreson. Each breakfast will include a guest speaker representing one of the seven mountains of societal influence, and a specific charitable organization will be recognized each month for the work they do in serving our community.

Four hundred and twenty invitations will be sent electronically, directing people to the TWOB website to register.

Look for your invitation later in July, but for now, **SAVE THE DATE!**

## TWOB.org Website Now Upgraded

The Way of Business (TWOB) proudly announces the upgrade to our website, which now can be accessed through the above listed, and greatly abbreviated, address. Included are two video segments that provide an introduction to TWOB, the purpose of our ministry and recordings from different organizations that TWOB has served.

Another great feature of the website is how easy it is now to register and pay to attend TWOB events. Included within the pages of the website are locations where articles and management tools can be downloaded as well as the listing of seminars and classes that can be provided to interested groups.

Be sure to go to TWOB.org and check it out!

**Save the Date**

**Thursday,  
September 19,  
2019  
7:00 to 8:30  
AM**

**The TWOB  
Fellowship  
Breakfast**

The Centennial Hotel  
303 W. North River Drive  
Spokane, WA 99201

The Riverfront  
Ballroom A

## *The Way of Business Adds Two New Board Members*

The Way of Business (TWOB) is happy to announce the addition of two new Board members. First, Mr. Mark Andreson, who now serves as vice president of TWOB. Mark is an engineer by trade and both he and his wife, Silia, have served for years in the capacity of real prayer warriors, having orchestrated “The Washing” ministry that has communities gather in force to read through the entire Bible continuously from start to finish while also surrounding that same time frame in prayer. The Andreson’s have performed this ministry in a number of cities in America and

now do so in Spokane. Mark serves on a number of boards of different ministries and is providing a wealth of help and commitment to TWOB. Specifically, Mark heads up the management of the new TWOB Fellowship Breakfast, that begins this coming September and takes place each month on the third Thursday.



Also joining the Board is Mr. David Krygier, who owns and operates DNK Productions, and advertising a marketing firm that specializes in video productions.



Dave’s work with TWOB has been of great impact, helping us promote the value of our ministry throughout the region.

We gladly welcome these two fine individuals as we look to glorify Christ and advance His Kingdom!

## *Let’s Get Practical*

A consistently important subject within both the fields of ministry and secular business operations is the subject of “service.” Regardless of your field of endeavor, how you satisfy the customer relates to how well you’re servicing their needs. Dr. Frederick Herzberg of Germany conducted a study on how customers rate suppliers of service and discovered that they provide one of three grades: First, if you do less than what customers expect, like in school, you earn an “F” for failure. They are upset and will not come back. If you do what customers expect by meeting their requirements, you earn a “C” for average, which means that you still must have the lowest price to keep the business. If, however, you do more than what the customer expects, you earn an “A” for excellence and earned their well deserved loyalty. Note that customers of all industries (yes, this includes the church) make an average of seventeen judgements within a common transaction/interaction. The key is to identify what they expect and provide even more when it makes good sense.

Carl Tompkins,  
*President, The Way of Business*

## *The Way of Business*

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## *We’re on the Web!*

[www.twob.org](http://www.twob.org)

Teaching God’s way of doing business and uniting community members to better serve the needs of people unable to provide for themselves.

*The Way of Business (TWOB) is a 501(c)(3) corporation and an American tax-exempt nonprofit organization. Our vision is to see the needs of people, who are unable to provide for themselves, be fully met by the community members. Our mission is to educate people on how to conduct business God’s way, resulting in an improved economic, social and spiritual capital to better serve the needs of people. Additionally, TWOB unites businesses, social services, churches and civil services for the purpose of working in a more effective and efficient manner in serving the needs of community. The mission is completed through the regular activities of educational seminars, TWOB Website and Fellowship Review Luncheons and Dinner Banquets.*



*The Way of Business is funded through the generosity of partner supporters. If you’re interested, visit our website.*