



Summer, 2018  
Edition  
Issue 20

## The Way of Business



# Carl Tompkins Keynotes at YFC Annual Banquet

Theme Verse:  
John 8:12(NIV)

*When Jesus spoke again to the people,  
he said, "I am the light of the world.  
Whoever follows me will never walk in  
darkness, but will have the light of life."*

**Save the Date!**

**Franklin Graham**

**DECISION**

**AMERICA**

Thursday, August 9,  
2018

7:30 PM

Free Admission

**Spokane County Fair  
and  
Expo Center**

**Special Guest:  
Jeremy Camp**

*The Way of Business* President, Carl Tompkins, provided the keynote presentation at this years Spokane Youth For Christ (YFC) annual fundraiser banquet, held at the Davenport Grand Hotel in Spokane. The event theme was "Impact," representing the concept that Carl has helped build into the recently approved City Life Certification ministry program.

Youth For Christ asked *The Way of Business* to help design a new ministerial strategy for the current City Life program that, as a result of their work, adds the needed component of a life skills curricula that students can attend while yet in high school.

Carl was invited by YFC to announce the approval of this new program that will begin development later this summer.

During his presentation, Carl

shared statistics that provided all the proof necessary that such expanded work by YFC is needed not only within

the Spokane community but across the nation. And having worked with our nation's youth since 1944, YFC is in a perfect position to best provide the required efforts in this area. "By the age of seventeen, 54% of our youth in America have experienced life within a broken home leaving them inadequately equipped to successfully meet the challenges attaining good jobs, become good parents and provide positive impact within the communities they serve," stated Tompkins. He went on to state that what used to be accomplished by moms and dads must now be provided through a qualified educational experience.



Carl concluded with the promise that everyone will realize the positive impact that the new City Life Certification ministry will have on our community and encouraged everyone to do their part in participating in the development and support of this all important ministry. When asked for his thoughts, attendee Sheriff Ozzie Kenezovich stated, "I've been waiting for this for a long time!"

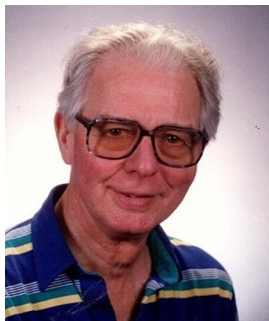
The means for today's youth to become formable parents, professionals and provide positive impact within our churches and community is on the way.

## Mike's Corner

By Mike O'Connor

and the founder and president of 5 different businesses over his lifetime, including Industrial Instrument Supply, Automation Products, Pantrol, Fasteners and Able Label. Dick had a passion to share Jesus with everyone. Beginning in 2000,

he started and set up "Good News Centers," where the gospel of Jesus Christ was shared and received by many in Spokane and beyond. Over the course of a few years at the University City Mall, over 900  
(Continued)



Dick Shanks

Richard (Dick) Shanks, 95, beloved husband, father, grandfather, great-grandfather, and friend, went home to his Lord and Savior, Jesus Christ, dying peacefully in his sleep, Wednesday, April 25, 2018. Dick was a WWII Navy Pilot

## Mike's Corner (Continued)

people prayed to receive Jesus as Savior and Lord of their life. At the age of 77 (when most people are well into retirement), Dick became the founder and minister of Able Ministries, making several trips to Ghana, West Africa. He and his team were responsible for nearly five million decisions for Christ in these "Good News" Centers. It was a privilege on behalf of *The*

*Way of Business (TWOB)* to meet & be associated with Dick Shanks. He was 90 at the time but still the Owner/Manager of the Able Label Co. Dick & Lil Shanks became the first recipients of *TWOB* "Well Done Good and Faithful Servant" award taken from Mathew 25. It is presented yearly by *TWOB* to the Business/Ministry Leader who best incorporates the Economic, Social and Spiritual Capital in

their organizations. Dick Shanks epitomized the values of a man of God, business leader and soul winner for Jesus! Thank you Dick for representing a life well lived. You have received a well deserved and needed eternal rest! Well done good and faithful servant.

## Let's Get Practical

We all recall the devastating disaster of 9-11. One particular moment within that course of events is when passenger Todd Beamer of flight 93, attempted to reclaim the aircraft from terrorists, following his forever remembered statement, "Let's roll!"

As followers of Christ Jesus, we must remember and live up to the phrase, "Let's roll!" Everyone of us find ourselves in many messes in life, maybe not as severe a mess as Mr. Beamer, but similar to many people from the Bible, such as the woman at the well, Zacchaeus, and even the woman caught in adultery. Our theme verse for this newsletter provides the instruction to follow in coming out of our

messes. Jesus says, "Follow me." To follow is to take action, or, in other words, roll. While prayer is the foundation of our communications with the Lord, prayer will not eliminate our messes; we must move to Jesus, cling to Him and take those actions that He teaches in order to move up and out of darkness into His light that is the true and perfect life we are to seek. All too often I witness people in messes and they seek their recovery strictly through prayer. Prayer must be coupled with action. If you're in the midst of a mess, pray for direction and then take it! By doing so you will realize solutions that will not be discovered by merely sitting on the couch.

Carl Tompkins, *President, The Way of Business*

## The Way of Business

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## We're on the Web!

[www.twob.org](http://www.twob.org)

Teaching God's way of doing business and uniting community members to better serve the needs of people unable to provide for themselves.

*The Way of Business (TWOB) is a 501(c)(3) corporation and an American tax-exempt nonprofit organization. Our vision is to see the needs of people, who are unable to provide for themselves, be fully met by the community members. Our mission is to educate people on how to conduct business God's way, resulting in an improved economic, social and spiritual capital to better serve the needs of people. Additionally, TWOB unites businesses, social services, churches and civil services for the purpose of working in a more effective and efficient manner in serving the needs of community. The mission is completed through the regular activities of educational seminars, TWOB Website and Fellowship Review Luncheons and Dinner Banquets.*



*The Way of Business* is funded through the generosity of partner supporters. If you're interested, visit our website.